Asian Journal of Management

ISSN 0976-495X (print)

ISSN 2321-5763 (online)

Volume 11, Issue 04, October -December 2020

CONTENT

•	Management Fractices of Construction Material Business in File Ten Frovince, Vietnam	
	Tran Thi Hoa Tam	365
•	Role of Media (Television) in Creating Positive Atmosphere in Covid 19 during Lockdown in India	
	Dr. Nishu Ayedee, Dr. Sanjay Manocha	370
•	Assessment of the Traits which transform the Orientation of students and faculty members that	
	impact their Entrepreneurial intentions	
	Pius Kwame Agyekum, K. M. Sharath Kumar, Stephen Asunka	379
•	Development of a Framework for Enhanced Collection of National Health Insurance Levies in Ghana	
	Victor Wilson, K. M. Sharath Kumar, Suresh N.	389
•	Indian Education System and growing number of online Conferences: Scenario under COVID-19	
	Dr. Nishu Ayedee, Mr. Anuj Kumar	395
•	A Study of Women's Apparel buying behavior with reference to Kolhapur District	
	Pravin Jadhav, S. R. Patil	402
•	An Intertwined approach to workplace Happiness, Workplace Motivation and Workplace Stress: A	
	Study on covid-19 Lockdown	
	Dr Abha Toshniwal, Rajeshwari Narendran	407
•	Role of Information Technology on CRM Implementation in selected Industries	
	Dr. Adireddy Sakunthala	413
•	Benefits and Challenges of International Financial Reporting Standard (IFRS) Transition in Ethiopia	
	(Case Study on some selected Organizations in Ethiopia)	
	Netsanet Shiferaw, Demissew Assefa	419
•	Reinventing Strategic Management: An Evolutionary Perspective	
	Anish K. Ravi	429
•	Digital Marketing: Trends, Opportunities, and Challenges	
	Neeti Gupta	434
•	Impact of Advertisement on Consumer buying pattern in Cosmaceutical Segment	
	Mr. Suraj. K. Ishikar, Mr. Ritik. S. Jain, Mr. Tejas. G. Jain, Mr. Devendra. S. Mahale	441

•	The Real Estate Housing in Ilocos Sur: Its Economic Impact	
	Scott Jason P. Llanes, DBA, FRIBA, FRIRes	447
•	The vista of Pandemic in the world and its adaptation by Society: Statistical significant precautions	
	on COVID	
	Dr. Gurvishal Sinha	453
•	Assessment of Key Determinants in academic Quality and their Inter-Dependencies between private	
	and public HEIS in Ghana	
	Richard Kodi, K.M. Sharath Kumar	457
•	Corporate Social Responsibility and Socio-Economic Impact – A Case Study in India	
	Dr. Sarbani Mitra, Dr. Zakir H. Molla	468
•	Chronic Poverty, Technology and Human Development: A Comparative Analysis of Cycle Rickshaw	
	Pliers and Electric Rickshaw Pliers	
	Laiq Zirack, Dr. Veeramani. S, Mohammad Hasan Zaidi	479
•	General Factors Influencing Creators and Contributors: An Exploratory Study on Crowdfunding in	
	Bengaluru	
	Meghana C., Dr. Punith Cariappa	493
•	Economic Contribution of Capital Build-Up Programs of Cooperatives in the Province of Ilocos Sur	
	Dr. Melvin S. Laureta	497
•	Basic Financial Literacy: A Comparative Study at Delhi NCR	
	Neetu Chhillar, Swaranjeet Arora	507
	Principles of Servant Leadership and It's Application to The Pharmaceutical Industry	
•	Clement V.L. Lim	517
	Impact of Covid-19 on Changing Habits and Health Issues of the Public	
	Mr. Ritik S. Jain, Mr. Tejas G. Jain, Mr. Suraj K. Ishikar	524
•	A Review of Technical and Non-technical Factors towards Preference of Electric Vehicles	
•	Indumathi R.	529
	Comprehensive Literature Review on Goods and Services Tax	
	Mr. Pawan Kumar, Dr. Dilip Kumar	535
,	Instructions to Author	539